

From: The Network Addressing Collegiate Alcohol and Other Drug Issues
<contact@thenetwork.ws>

Subject: News from the Front

Reply: contact@thenetwork.ws



The Network: News from the Front

Good Decisions Begin with Accurate Information

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| The Network |
| <p>The Network is a national consortium of IHE professionals aimed at sharing and disseminating information to help curb alcohol and other drug abuse as well as violent behavior among college students.</p> <p>Begun in 1987 by the US Department of Education, the Network is a voluntary membership organization whose member institutions agree to adhere to a set of standards aimed at reducing alcohol and other drug problems. It now has over 1,500 members. For more information visit our website.</p> |
| Volunteer Profile |
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Issue: # 15

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Network Member,

Welcome to February! It seems that January flew by and February arrived very stealthily! I think you'll find this issue of our newsletter to be quite interesting, as it seems to have a focus on the multi-media impact of alcohol - or perhaps it's the other way around. In any event, alcohol is a drug that permeates our television viewing, virtual communities, and face-to-face networking, and the parade of articles you have before you demonstrates that well. This is Super Bowl Weekend, and alcohol has historically been prominent in the game's advertising. It will be interesting to see how both the game and the ads play out this year. Enjoy your weekend, and I hope your team wins.

Carla Lapelle

Chair, The Network Executive Committee

Inside College Parties

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How The Network is beneficial to members: The Network offers members free and highly valuable technical support and materials as well as a basic framework (The Standards) for a successful campus prevention initiative

Trivia

What role did alcohol play in Paul Revere's historic ride? (Hint: Consider the verbal behavior of collegians after drinking)

Online Resources

NIDA for Teens - Although typical of what might be expected from NIDA, there are some interesting links and potentially useful "gimmicks" that may be useful with the right student group on your campus. Decide for yourself and visit [here](#).

National Guideline Clearinghouse - Materials related to screening and ongoing assessment for substance use. Visit [here](#).

Spanish language resources - Visit [SAMSHA](#)

Inside College Parties

The findings of this study on collegiate drinking result from a qualitative (attend and observe) rather than quantitative (analysis of self-reported data from surveys) approach to investigating this topic. Visit <http://www.sciencedaily.com/releases/2008/01/080103161543.htm>

Alcohol Ads Down for "Gen Y" but Internet Marketing UP

What at first glance may seem like a step in the right direction may have a more ominous subtext. Read *Courting Gen Y: from on their Screens, to their Wallets* at http://www.marininstitute.org/alcohol_industry/digests/archive.htm#1

Alcohol, Labeling, and Prevention

Many a prevention specialist and health educator has discovered that students who tune out alcohol awareness information related to risk will consider the "411" related to calories consumed when drinking or dollars spent. This may not be the preferred bait to lure students to a review of personal drinking behavior, but as the old adage suggests, *any port in a storm*. Read more at <http://www.cspinet.org/new/200801221.html>

Underage Drinking Statutes by U.S. State

Although all states recognize and enforce the same minimum purchase age for alcohol, a.k.a. "drinking age," the way this is spelled out in the laws of individual states differs. The following link is to a web site where one can link to the underage drinking laws of *any* state in the U.S. - <http://alcoholpolicy.niaaa.nih.gov/stateprofiles/> For those hosting "Town Hall" meetings on underage drinking early this spring, the laws for "your state" may be a useful resource to advertise those meetings or as an electronic

Visit [SAMSHA](#)

And Now for the Good News - Ever tire of the news because it always seems to be more "doom and gloom" or the latest account of why we all seem to be "going to Hell in a handbasket"? Check out this blog. Although it is not and AOD blog, there are AOD-related items and stories to be found in this Blog. Visit [And Now for the Good News](#)

Using Video in Your Presentations - For a easy to understand guide to capturing and embedding video into your presentations, visit the latest edition of the schoolcounselor.com newsletter, #90. Scroll down past the introduction and the first article is a "using video in your presentations for dummies" type article. Visit

[here.](#)

[NFTF Archives](#) [Network BLOG](#)

resource to advertise those meetings or as an electronic handout to attendees.

Cyber Thieves Target Online Social Networking Sites

It is not just the average net user who is a fan of social network sites. Hi-tech criminals are, too. Read the *BBC* article at <http://news.bbc.co.uk/2/hi/technology/7156541.stm>

Trivia Answer

From *Mental_Floss* magazine, V. 6/#4, July/Aug 2007 (p. 38). "Paul Revere's Medford Pre-Party."

The key to a good drinking story is not really how much you consumed, but what kind of idiocy you engaged in afterwards. Idiocy like, say, sparking a war.

Turns out, Paul Revere's famous ride didn't start out as a hootin' hollerin' wake-up-the-villagers sort of trip.

According to historian Charles Taussig, Revere embarked on the stealth mission from Charlestown to Lexington in order to warn Sam Adams (the beer guy) and John Hancock (the big signature guy) that the British were coming. But by chance, his route took him through Medford-the rum capital of America. At the time, rum was colonial America's number one commercial industry. So naturally, Revere stopped in for a brief rest at the house of Captain Isaac Hall, the leader of the local Minutemen and distiller of Old Medford Rum.

By the time Revere saddled up again, he'd sampled his fair share of Captain Hall's hospitality and "he who came a silent horseman, departed a virile and vociferous crusader, with a cry of defiance and not of fear." Not surprisingly, Revere was "pulled over" by the authorities (Redcoats) and detained for an hour before being released. So, it was actually Revere's drunken caterwauling that roused Adams and Hancock at about 4:30 in the morning, only half an hour before fighting broke out on Lexington Green. Unfortunately, history has no record of Revere's reaction when he awoke the next day (presumably nursing a hangover) and was

next day (presumably nursing a hangover) and was informed of what he'd done.

To read more on the history of Revere's famous ride, and the role alcohol played in it, visit

[Midnight Tipple of Paul Revere](#)

News From the Front is edited by Robert J. Chapman, PhD and Sara Pucke. Suggestions for articles, news items, and online resources are always welcomed. To submit to NFTF, send email to chapman.phd@gmail.com. For more information on the Network, visit <http://www.thenetwork.ws>

AOD related Online discussion group

If you are not a subscriber to the Drughied online (Google) discussion group, then you may want to explore the group and its web site. If you would like to participate in the discussion, subscribing is easy and all requests from .edu domains are automatically subscribed. Request for subscription from other than .edu domains are vetted to ensure interest in the group's discussion focus and discourage spam. Visit <http://group.google.com/group/drughied> Click on "join" or if you have difficulty email chapman.phd@gmail.com

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