

From: The Network Addressing Collegiate Alcohol and Other Drug Issues
<contact@thenetwork.ws>

Subject: News from the Front

Reply: contact@thenetwork.ws



The Network: News from the Front

Good Decisions Begin with Accurate Information

The Network

The Network is a national consortium of IHE professionals aimed at sharing and disseminating information to help curb alcohol and other drug abuse as well as violent behavior among college students. Begun in 1987 by the US Department of Education, the Network is a voluntary membership organization whose member institutions agree to adhere to a set of standards aimed at reducing alcohol and other drug problems. It now has over 1,500 members. For more information visit our [website](#).

Volunteer Profile

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Network Members,

Happy New Year and welcome back to your respective campuses! I hope you all feel refreshed and energized from the holiday break. I know we all are looking forward to a productive year.

The big news is the US Department of Education's national meeting will be held in St. Paul, MN in November. For more information visit HEC's website at www.higheredcenter.org.

Again, I wish you a fantastic year!

Sincerely,

Carla Lapelle, Chair

The Network

Drinking Games Lead to Increased Consumption

Although not a news flash for those working with collegiate drinkers, this article outlines some useful information that

Dakota Higher Education Consortium for Substance Abuse Prevention

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How The Network is beneficial to members:

"The Network is beneficial because it provides a link across the state and also across state lines. Being able to collaborate with Network members regionally and nationally provides an opportunity for training, sharing of experiences and direction."

Trivia

When was the largest, meaning quantity of alcohol served, cocktail party in history staged: 17th century, 18th century, 19th century, 20th century, 21st century?

Online Resources

Screening and brief intervention for alcohol problems in primary health care - Includes link to AUDIT and related materials.
[Link](#)

Alcohol epidemiology and monitoring - WHO site with nice overview and links to detailed info
[Link](#)

Really Achieving Your Childhood Dreams (Video) - Truly inspirational video on YouTube. A bit long (1.5 hr) but a great assignment for students with possible discussion in session or group following.
[Link](#)

drinkers, this article outlines some useful information that may be of interest to senior administrators on your campus or in conversations with student groups. Visit <http://health.msn.com/health-topics/addiction/articlepage.aspx?cp-documentid=10018691>

College Women Drinking More

This is an interesting article from ABC News. Although its primary impact is to provide information about an alarming trend in collegiate drinking, notice how the "report" also manages to place a titillating angle on the story, thereby furthering (intentionally?) one of the many misperceptions about collegiate drinking. Visit [ABC News](#).

OP-ED: Students Today! © 2007 Eva Glahn Atkinson, MA, LMFT, CADC

Who are these beings sitting in our classrooms or offices? They physically resemble every other class of undergrads that we have seen over the years, albeit it a bit more pierce and tattooed. They endlessly glance at their iPhone, Blackberry or cell phone. They tap out text messages while talking to you. Are they writing class notes on their opened laptops or checking their Facebook & MySpace accounts? What are they thinking? (See the Beloit Mindset list of past 10 years @ <http://www.beloit.edu/~pubaff/mindset> for a bit of insight.)

Although commonly called "Millennials," "Generation Me" aptly describes anyone born in the 1970s, 1980s, or 1990s according to Jean Twenge, in her book and website of the same name. Dr. Twenge assigns them ten "Generation" identifiers: Direct, Self-Esteem, Entitlement, Thin-Skin, Dream-the-Impossible-Dream, Get-an-Education, Don't-want-to-be-Bored, It's-Not-MY-Fault, Tough-to-make-a-Living, Can't-Change-a-Thing. "They," the traditional-aged undergraduate students now in our colleges and universities: are also known as Generation "Look at Me." "Boomers" and few early procreating "Gen X-ers" raised "them." (That calls to mind Pogo Possum's famous words: "We have met the enemy and he is us!")

The 5-minute film, "A Vision of Students Today," offers a unique opportunity to visit "their" world. Two hundred students in a Cultural Anthropology class at Kansas State University developed the script by collaborating online using Google Document. If you want to follow the mainstream, watch on YouTube.com:
<http://www.youtube.com/watch?v=dGCJ46vyR9o&NR=1>.
"Original source traditionalists" can visit the website/blog ar

[Link](#)

SoundBoard - Looking for a sound bite to add to a power point, word document, email or other prevention presentation? SoundBoard presents what it proclaims as the largest database of sound bites online.

[Link](#)

Ask500People - (from schoolcounselor.com eNewsletter #89) "In 2004 James Surowiecki wrote a best-selling book called "The Wisdom of Crowds." The book's premise is that diverse, decentralized people voting independently are better at predicting future events or trends than individuals, small groups or even domain experts. There are tools for surveying groups of independent voters, but they're either slow, expensive or both. We built Ask500People to gather input and opinion data in minutes instead of days, and to create a platform that other applications can integrate."

[Link](#)

Writing Tips: How to write well- Excellent guide with useful tips of enhancing your written communication. Although a guide for publishing in the NASW journal, the first half of the site is a very useful review of general writing tips.

[Link](#)

[NFTF Archives](#) [Network BLOG](#)

"Original source traditionalists" can visit the website/blog and view the film at <http://mediatedcultures.net/ksudigg/?p=119>.

Let me know your thoughts after viewing the film! Contact me @ eva12.08@gmail.com In subsequent newsletters, I hope to explore the brave-new-world environment of today's campus and to provide insight toward developing productive alliances with today's students (and their parents!).

Eva Glahn Atkinson, MA, LMFT, CADC

Counseling Center Director & Instructor of Psychology @ Brescia University

STC-Kentucky, The Network

Project Director, Kentucky Network for Collegiate Substance Abuse Prevention

Spinning the Science: Online Liquor Sales

Group aims to ban online liquor sales
Burlington Times News (NC) December 2, 2007 By Barry Smith

"A trade group representing wine and spirits wholesalers is trying to get direct online sales of alcoholic beverages to residences banned. The group says it is trying to combat underage drinking..."

"The group has set up a Web page...to encourage people in states across the nation to demand that such practices be stopped..."

"One can navigate the Web site and find out rules and laws of a particular state. A North Carolina law enacted in 2003 permits direct shipment to consumers of up to two cases per month per person, the Web page says..."

Full article available at <http://tinyurl.com/2ogwlm>

This is an interesting concept, and one that suggests how advocates from different sides of an controversial issue can band together to accomplish a mutually advantageous goal. In this case it is the "wine and spirits" wholesalers and those who concerned about underage drinking, provide treatment for drinking-related problems, and/or are involved in the prevention of high-risk student behavior.

Those involved in preventing underage drinking or educating the public about the risks associated with immoderate drinking are generally at odds with the distilled spirits, wine, and brewing industries. This is particularly noticeable regarding how alcoholic beverages are marketed and the appeal that this marketing has for underage consumers and high-risk drinkers. Yet

that this marketing has for underage consumers and high-risk drinkers. Yet, even though I suspect that the wine and spirit wholesalers are at least concerned by the impact that Internet sales of alcohol will have on their share of the sales market, the point remains; *the enemy of my enemy is my ally*.

I suggest that those concerned about public policy issues like advertising, availability, taxation, and other issues related to the production, advertising, distribution, and consumption of alcohol look for ways to partner with others groups, even historically adversarial groups, with whom to partner to achieve a common end. From a citizens group concerned about underage drinking in a specific community partnering with a local beer distributor to reduce drinking and driving to a major distiller partnering with a federal agency concerned about alcohol-related health issues to affect legislation regarding import restrictions on questionably produced spirits, the result is in the best interest of both parties.

As the old adage suggests, we in the business of providing AOD prevention/treatment services should be wary of *biting off our nose, despite our face* or as Abraham Lincoln once said, *keep your friends close and your enemies closer*.

Trivia Answer

17th century. The following comes from the July/August 2007 edition (Vol 6, issue 4) of Mental_Floss magazine, page 37. *By Ian Lender - Think you can drink like a sailor? Maybe you should take a moment to reflect on what that truly means. The record for history's largest cocktail party belongs to British Lord Admiral Edward Russell. In 1694, he threw an officer's party that employed a garden fountain as the punch bowl.*

The concoction? A mixture that included 250 gallons of brandy, 125 gallons of Malaga wine, 1,400 pounds of sugar, 2,500 lemons, 20 gallons of lime juice, and 5 pounds of nutmeg. A series of bartenders actually paddled around in a small wooden canoe, filling up guests' cups. Not only that, but they had to work in 15-minute shifts to avoid being overcome by the fumes and falling overboard. The party continued nonstop for a full week, pausing only briefly during rainstorms to erect a silk canopy over the punch to keep it from getting watered down. The festivities didn't end, in fact, until the fountain had been drunk completely dry.

News From the Front is edited by Robert J. Chapman, PhD and Sara Pucke. Suggestions for articles, news items, and online resources are always welcomed. To submit to NFTF, send email to chapman.phd@gmail.com. For more information on the Network, visit <http://www.thenetwork.ws>

AOD related

If you are not a subscriber to the Drughied online (Google) discussion group, then you may want to explore the group and its web site. If you would like to participate in the discussion, subscribing is easy and all requests from .edu domains are automatically subscribed. Request for subscription from other than .edu domains are

Online discussion group

vetted to ensure interest in the group's discussion focus and discourage spam. Visit <http://group.google.com/group/drughied> Click on "join" or if you have difficulty email chapman.phd@gmail.com

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