

## [ Regional Highlights ]

**Statewide Initiatives:** Regional Directors participated in statewide initiatives in 17 regions.

**Statewide/Regional Conferences:** 14 statewide or regional conferences were held with a total of 2,193 participants.

**Training Programs:** 16 training programs were held during this year with a total of 1,288 participants.

**Technical Assistance:** Regional Directors provided technical assistance through phone, e-mail contact, and site visits 85 times over the past year on a variety of topics ranging from The Network and The Network Standards, Environmental management, Campus Community Coalitions, BASICS, Curriculum Infusion, Audio Conferences, Organizing student prevention groups, Coalition strategic planning, Traffic safety prevention, and statewide initiatives.

**Communication:** Throughout the year, Regional Directors communicated with members 3,812 times through phone contact, newsletters, listservs and Web sites, and e-mail.

**Public Policy:** 9 regions actively addressed policy issues this year. These policy issues included campus, local, and statewide policies on drink specials and promotion, youth violence and substance use, underage drinking, substance abuse and prescription drug abuse, media and peer effects on youth, and enforcing underage drinking laws.

**Partnerships:** Partnerships continue to be formed with such entities as single state substance abuse agencies, state offices of mental health and addictions, National Association of Student Personnel Administrators (NASPA) and American College Personnel Association (ACPA) Affiliates, The BACCHUS Network, Office of Juvenile Justice and Delinquency Prevention (OJJDP), Mothers Against Drunk Driving (MADD), Drug Free Action Alliance, The Louisiana Higher Education Coalition to Reduce Alcohol, Tobacco, and Other Drugs (LA-HEC), Louisiana Association of College & University Student Personnel Administrators (LACUSPA), American College Health Association (ACHA), the Center for Research on U.S. Latino AIDS/HIV and Drug Abuse (CRUSADA), treatment providers, law enforcement, higher education associations, and college health associations.

## [ What Difference is The Network Making? ]

*"The Network continues to provide cutting edge training on issues that address high-risk drinking and violence on college campuses at a fraction of the cost."*

Deb Walker, Regional Director for Minnesota, North Dakota, and South Dakota

*"The Network in North Carolina and South Carolina serves both to provide professional training, sharing and networking opportunities and as a professional support group for a cohort of campus professionals who have developed a connection and friendship over the years."*

Dale Kirkley, State and Territory Coordinator for North Carolina

*"The major difference The Network is making at the local college and university level is in providing practitioners, especially those whose primary job is not AODV prevention, with technical assistance and networking opportunities through regional trainings."*

Diane Berty, Executive Committee, The Network

*"In California, The Network is being increasingly identified as a resource for information, particularly as it relates to policy."*

Heather Dunn Carlton, Regional Director for California and Nevada

*"The Network has created a viable network for intrastate communication regarding the issues of AODV prevention and education."*

Robert J. Chapman, PhD, State and Territory Coordinator for Pennsylvania

*"Our relationship with the Department of Mental Health and Substance Abuse is a worthwhile endeavor as it has been extremely beneficial in bringing issues of AOD to the attention of the state leaders."*

Patricia L. Ketcham, Regional Director for Idaho, Oregon, and Washington

*"The networking is one of the most appreciated benefits. The efficiency of the meetings and the collaboration between the universities for these meetings are excellent."*

Rosie Calderon, Regional Director for Puerto Rico and the Virgin Islands

## [ The Network Addressing Collegiate Alcohol and Other Drug Issues ]

### 2006-2007 Annual Report

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# 2006-2007 Annual Report

## [ Introduction and Strategic Plan ]

### What is The Network?

Established in 1987 by the U.S. Department of Education, The Network Addressing Collegiate Alcohol and Other Drug Issues, is a voluntary organization whose members agree to work toward The Network Standards aimed at reducing alcohol and other drug abuse and resulting problems at colleges and universities. The Network now has a growing membership of approximately 1600 campuses representing all types of postsecondary education.

### What Does The Network Do?

The Network develops collaborative alcohol and other drug abuse prevention efforts among colleges and universities through consultative services, electronic information exchange, printed materials, and sponsorship of national, regional, and state activities and conferences. Annually, The Network supports the U.S. Department of Education in planning for the U.S. Department of Education's National Meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education, including sponsorship of the National Forum for Senior Administrators.

### How is The Network Organized?

The Network has established 18 regions throughout the mainland, Alaska, Hawaii, the Pacific Territories, Puerto Rico, and the U.S. Virgin Islands to facilitate the exchange of information and to collaborate nationally in areas of alcohol and other drug education and prevention. Volunteer Regional Directors, with the assistance of State and Territory Coordinators, lead each identified area.

### Vision and Mission

The Network, recognized as a preeminent higher education organization focusing on alcohol and other drug abuse prevention, enhances the capacity for member institutions to create healthy campus environments, and serves as a liaison between the U.S. Department of Education and member institutions as well as other higher education professional organizations. In addition, The Network provides support to member institutions through identification of exemplary programs, research sponsorship, resource development, and development of shared standards, educational strategies, enforcement, evaluation, and community collaboration.

## [ The Network's Goals ]

The goals of The Network are to:

1. Encourage implementation and operationalization of The Network's Standards by:
  - a. Promoting The Standards throughout higher education through dissemination and discussion at relevant conferences, trainings, and meetings, and
  - b. Providing training and technical assistance for campus practitioners on how to implement and operationalize these standards.
2. Provide expertise regarding collegiate alcohol and other drug issues to institutions of higher education, related organizations, and agencies by:
  - a. Creating and sustaining communication and collaboration with national, regional and state organizations/agencies, and local stakeholders,
  - b. Maintaining visibility and vitality through membership recruitment and retention and the exchange of ideas and information at national, regional, and state levels,
  - c. Providing training and technical assistance to staff at member institutions, and
  - d. Providing professional development opportunities for Regional Directors.
3. Identify and inform public policy regarding collegiate alcohol and other drug issues by:
  - a. Collaborating with the U.S. Department of Education and other relevant government agencies,
  - b. Providing training and resources for campus practitioners on how to influence institutional policy development, and
  - c. Providing resources for campus practitioners on how to influence public policy at the local, state, regional, and national levels.
4. Develop strategies to secure additional resources to advance Network initiatives.

Originally adopted by Network Regional Coordinators on April 24, 2001, Cleveland, Ohio  
Updated by The Network Executive Committee January 27, 2007, San Diego, CA



## [ Awards ]

The Network acknowledges leaders in the field of alcohol and other drug problem prevention through an annual awards program. Since 1999, award categories and recipients have been:

### Visionary Award

Recognizes individuals whose efforts result in AOD initiatives that extend beyond the scope of an individual campus. Recipients can be from an educational, legislative, or public and/or private organizational setting. The following criteria were considered in selecting the recipient:

- Has made significant contributions to the growth, development, and maintenance of alcohol and other drug abuse prevention strategies across higher education settings at the state, regional, and/or federal level with national impact;
- Is a staunch advocate for campus/community collaboration serving as a catalyst for changing the manner in which institutions of higher education and their communities/systems address alcohol and other drug abuse prevention;
- Exhibits qualities and values consistent with the mission of The Network.

Recipients	
U.S. Senator Robert C. Byrd (West Virginia), 1999 Dr. David Anderson, George Mason University, 2000	Dr. Karen Morse, Western Washington University, 2001 Dr. Alan Marlatt, University of Washington, 2002

### Outstanding Service Award

Recognizes a higher education alcohol and other drug abuse prevention professional who has made an outstanding contribution to the field. The following criteria were considered in selecting the recipient:

- Displays integrity, stature, and demonstrated achievement, campus leadership and innovation in/on his or her campus that is recognized by students, faculty, and staff;
- Has made significant contributions to the growth and development of alcohol and other drug abuse prevention at an institution of higher education benefiting other colleges and universities;
- Provides service beyond the expectations of the nominee’s position on campus and in the community;
- Exhibits qualities and values consistent with the mission of The Network.

Recipients	
Dr. Alan Berkowitz, independent scholar, 1999 Dr. Wesley Perkins, Hobart and William Smith Colleges, 1999 Michael Haines, Northern Illinois University, 2000	Dr. Patricia Fabiano, Western Washington University, 2001 Dr. Koreen Johannessen, University of Arizona, 2002

### Outstanding Contribution to the Field

Recognizes a professional in the alcohol and other drug abuse prevention field who has gone above and beyond the context of his/her position to impact the work of many individuals. Recipients of this award are recognized for the following:

- Demonstrates high energy toward maximizing the potential of certain populations and empowering higher education campuses with resources to address alcohol, other drug, and related health concerns;
- Actively promotes proven strategies and approaches for reducing alcohol and other drug abuse on college campuses;
- Makes contributions to the field that have moved it in a new direction.

Recipients	
Dr. Cheryl Presley, The Core Institute, Southern Illinois University, 2004 Kim Dude, University of Missouri-Columbia, 2003	Becky Markwell, Eastern Illinois University, 2005 Steven L. Schmidt, National Alcohol Beverage Control Association, 2006

## [ Biennial Margaret J. Barr Student Research Award ]

In 2006, The Network awarded its first biennial Margaret J. Barr Student Research Award, named in honor of Dr. Margaret J. Barr, former Council of Advisors member of The Network and former Vice President for Student Affairs and Professor Emeritus at Northwestern University. The award is so named in recognition of Dr. Barr’s three years of exemplary voluntary service to The Network above and beyond the call of duty. The Network sponsors this award to encourage relevant prevention inquiry by student researchers through the development of original research proposals that are consistent with The Network’s mission and that have the potential to inform the field and increase the effectiveness of prevention efforts.

The Network is pleased to announce that the winner of the inaugural biennial Margaret J. Barr Student Research Award is Katherine Luke from the University of Michigan for her research, “Toward Prevention of Alcohol Related Sexual Violence Among Binge Drinking College Students.”

## [ Council of Advisors ]

The Network appointed its first Council of Advisors (COA) in 2000 and convened the group for the first time in 2001. Council members are distinguished leaders in higher education and provide strategic consultation and relationship development for The Network.

**Harold R. Holmes, Assistant Vice President and Dean of Students**  
Wake Forest University  
Winston-Salem, North Carolina

**Peter Lake, Professor of Law**  
Stetson University College of Law  
DeLand, Florida

**Mary Stuart Hunter, Director**  
National Resource Center for the First-Year Experience and Students in Transition  
University of South Carolina  
Columbia, South Carolina

## [ National Accomplishments ]

### Council for the Advancement of Standards (CAS) in Higher Education

CAS, the Council for the Advancement of Standards in Higher Education, has been the preeminent force for promoting standards in student affairs, student services, and student development programs since its inception in 1979. For the ultimate purpose of fostering and enhancing students’ learning and achievement academically, psychologically, physically, socially, and in general, to promote good citizenship, CAS continues to create and deliver a “Blue Book” of Standards and Guidelines and Self Assessment Guides that lead to a host of quality-controlled programs and services. These respond to real-time student needs, the requirements of a sound pedagogy, and the effective management of 34 functional areas, consistent with institutional missions. The Network, represented by Carole Middlebrooks, Regional Director of the Georgia, North Carolina, and South Carolina region, participated in the 2003 revision of the CAS Alcohol and Other Drug Prevention Standards. Individuals and institutions from the 36 CAS member organizations comprise a professional constituency of well over 100,000 professionals. Regional Directors represent The Network as a member of the CAS Board of Directors which meets twice a year in the Washington, DC area.

### Formal Partnership with The National Association of Student Personnel Administrators (NASPA)

Since 2003, The Network has engaged in a collaborative relationship with NASPA that promises to continue over the next several years. Examples of this formal partnership include articles in NASPA publications, pre-conference programming at NASPA’s national conference, NASPA Internet links for Network initiatives, and regional information development opportunities.

### Collaboration with The U.S. Department of Education’s Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention

The Network and the U.S. Department of Education’s Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention continue to work collaboratively on initiatives such as articles in the Catalyst newsletter. Carla Lapelle, Executive Committee member, represented The Network on the Center’s Review Group that advises the U.S. Department of Education and Center leadership about its program, plans, and relationships.

### Inter-Association Task Force (IATF)

The Inter-Association Task Force on Alcohol and Other Substance Abuse Issues is a coalition of vital higher education organizations who collaborate on issues relating to substance abuse prevention efforts within the higher education community. Task Force members communicate on key areas of research and programming efforts for student alcohol and other drug issues. Spencer Deakin, Regional Director for the D.C., Maryland, and Virginia region, participates as an associate member of the IATF.

### U.S. Department of Education’s National Meeting

The Network works with the U.S. Department of Education each year by recommending regional directors as members of the Planning Committee for the Department’s National Meeting on Alcohol and Other Drug and Violence Prevention in Higher Education. The Network’s Carla Lapelle and Diane Berty served on the planning committee for the 20th National Meeting in 2006 in Arlington, Virginia. Also serving were James Lange, State/Territory Coordinator from California and Marveen Mahon, State/Territory Coordinator from Texas. Each year at the National Meeting, Regional Directors facilitate roundtables for their regions, discussing national and regional initiatives of The Network. In 2006, at the 20th National Meeting, The Network co-sponsored the opening plenary session.

### National Forum for Senior Administrators

The Network hosted the National Forum for Senior Administrators at the Department’s 20th National Meeting in Arlington, VA. Co-chaired by Diane Berty and Carla Lapelle, this endeavor brings presidents, vice presidents, and other senior student affairs professionals together to address alcohol, other drug, and related violence issues. Topics include the NIAAA Report, legal issues (risk perception and reduction, liability, and compliance with relevant federal mandates), and senior administrators’ perspectives on AOD issues. Historically, National Forum agendas have addressed issues of litigation in higher education related to AOD issues, marketing of alcoholic beverages, the relationship between campus violence and drug abuse, and applied research topics. Over 70 senior student affairs professionals attended the one-day event during the 2006 National Meeting.

### News From the Front

Robert Chapman, a Pennsylvania State Coordinator for the Network, has created The Network’s News From the Front, a biweekly electronic newsletter bringing current research and topic discussions to Network members.